

A BOLD NEW CHAPTER

Action for Healthy Kids and GENYOUth Join Forces

Action for Healthy Kids and GENYOUth — two of the nation's most trusted school health and wellness nonprofits — are joining forces to create the nation's largest in-school health and wellness alliance, poised to reach over 100,000 schools and impact tens of millions of students annually.

Why have AFHK and GENYOUth joined forces?

To deepen and accelerate impact. Together, Action for Healthy Kids and GENYOUth are creating the nation's largest in-school health and wellness alliance, aiming to reach 100,000+ schools and impacting tens of millions of students with proven programs that support nutrition, physical activity, mental health, and whole-child well-being.

Why are AFHK and GENYOUth partnering now?

Addressing the health of students is more urgent than ever. Rising rates of hunger, inactivity, and mental health challenges are threatening students' well-being and academic success. By aligning, we can move faster and go farther in support of school districts, families, and communities.

How will this strategic affiliation benefit school districts and students?

Schools districts will have access to a broader portfolio of evidence-based programs and resources in:

- Nutrition and food security
- Physical activity and active learning
- Mental health and emotional well-being
- Risk behavior prevention
- Youth leadership and voice
- Family and community engagement

By aligning resources, the affiliation will help schools implement whole-child wellness strategies more efficiently and at greater scale.

Will the affiliation result in a new name for the organization?

Action for Healthy Kids and GENYOUth will operate as affiliated 501(c)(3) nonprofits, maintaining their individual IRS status, Charity Navigator profiles, and boards, while adopting an interconnected governance model. This structure enables each to preserve its unique identity—while working together toward a shared vision for student wellness.

Who will lead the organization?

Rob Bisceglie will continue as CEO of Action for Healthy Kids, and **Ann Marie Krautheim** will remain CEO of GENYOUth. Both leaders are committed to working closely to align strategic priorities, build on each organization's legacy, and ensure the affiliation advances shared goals in school wellness.

What does the affiliation mean for funders?

Greater scale, expanded expertise, and stronger ROI, as we align staff, systems, and proven programs to reach more students and school communities with high-quality support.

Will the Board of Directors change for either organization?

The Boards will be interconnected; both organizations will retain their existing Boards with **Rob Bisceglie** joining the GENYOUth Board and **Ann Marie Krautheim** joining the Action for Healthy Kids Board. Two additional GENYOUth board members will join the Action for Healthy Kids board.

How will existing partnerships be impacted?

Current partnerships will continue as planned with opportunities to bring more resources and thought leadership to better serve you.

How can educators, families, and partners get involved?

AFHK and GENYOUth invite district leaders, educators, parents, families, and community partners to join their mission to make every school a hub for student well-being. Visit www.actionforhealthykids.org and www.genyouthnow.org to access resources, explore partnership opportunities, and learn how you can help ensure every child is nourished, active, and supported to thrive.